ENTREPRENEUR of IMPACT

CLOSING THE LOOP

Atousa Raissyan is Turning Life's Hardest Lessons Into Healing

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FOR ATOUSA RAISSYAN, being named Entrepreneur of Impact is a meaningful reflection of a profession devoted to changing lives and creating a lasting difference.

Born in Tehran, Iran, and immigrating to the United States at age 12, Raissyan's story stands as one of reinvention and finding purpose. Arriving as a child, she had to learn English and adapt quickly, becoming a U.S. citizen by 17 and graduating from George Mason University with a degree in Electrical Engineering at 19, as the youngest graduate in her class. She later earned a master's degree and built a successful engineering career.

Raissyan chose engineering for safety and security, but life had other plans for her. She came to a crossroads in her life where it felt like everything collapsed at once, from leaving her marriage to enduring health issues: her body and soul were demanding a change. She took a deep breath, pulled out some art supplies,

and returned to Rumi's poetry, which she had once loved, letting the message really resonate. The art and healing began together, reconnecting her with the shamanic training, energy healing, and somatic work she had begun years earlier. "I knew what it felt like to survive," she says. "The work became about learning how to truly live."

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After years of training, Raissyan officially launched her healing practice and art business in 2012. Her clients are often high-functioning, successful people who have already spent years in therapy or inner work yet remain exhausted, afraid, or disconnected. Her six-month program, The Invitation, combines trauma release, emotional transformation, conscious growth, and nervous-system support for lasting change.

Today, Raissyan is a trauma healer, spiritual mentor, visionary artist, author, speaker, and entrepreneur. Her work helps others break free from what she calls the "healing loop," the cycle of endlessly seeking change while remaining trapped in the same patterns. "I built my practice to help people actually get out, not just cope better, but authentically come home to themselves."

Raissyan's award-winning book, "Change Yourself, Change the World," examines why illness, anxiety, and disconnection have become so widespread, and how coming back to yourself creates a positive ripple effect. It became both an Amazon and an international bestseller, receiving recognition from the Nautilus Book Awards, The BookFest, and the International Impact Book Awards. Scheduled for release at the end of the year, her next book, "The Stillness Beyond All Stories: The Recognition of What Has Always Been Here," goes deeper, bringing science and quantum understanding into the conversation around healing and consciousness.

"The greatest milestones are the lives that change," she explains. Whether it's a client sharing how their family dynamics have transformed or visitors finding comfort in her beautiful artworks displayed at Children's National Hospital, these moments mean the most.

That devotion to service was reflected in her recent victory as Entrepreneur of Impact, when friends, family, and clients rallied in her support. The overwhelming response reinforced something she had always known: healing creates a contagious, rippling effect that reaches far beyond any one individual.

Going forward, Raissyan will continue recording her podcast, Goodbye Bull, Hello Happiness, and expand her retreats and speaking engagements. She's also developing a nonprofit healing center to bring together art, mentorship, community, and holistic healing under one roof. At the heart of everything Raissyan does is a simple belief: when people heal themselves, they change the world around them.

For 18 years, Raissyan raised her son and ran her business alone, wearing every hat from marketer to bookkeeper. At times, she had to sell her belongings to keep things moving.

She was repeatedly told to "pick a lane," but art, healing, writing, and speaking were never separate paths to her.

For Raissyan, this is not a conventional business. It's a calling that happens to have a website.

Now, atop all those hats sits the crown: Entrepreneur of Impact 2026, recognizing both the transformation Raissyan has lived through and the lives she has changed.

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$4.2 Million Raised to Support GENYOUth

Entrepreneur of Impact brings together thousands of business professionals, visionaries, and entrepreneurs to compete for the ultimate prize and raise awareness for GENYOUth. The online campaign is operated by Colossal, the nation's leading professional fundraiser for purpose-driven competitions, on behalf of DTCare, a U.S. 501(c) (3) charitable organization.

Since 2025, Colossal has proudly raised over $4.2 million in support of GENYOUth, a foundation that equips schools with critical tools and resources to provide students with greater access to nutrition and physical activity.

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